



KMOV
One Memorial Drive
St. Louis, MO 63102

American Media Advocacy
815 Slaters Ln
Alexandria, VA 22314-1219

Contract #**853778****Schedule Dates**

09/21/12-09/27/12

Advertiser

American Action Network (33427)

Agency

American Media Advocacy (9204)

Product

Political - Non-Ballot Issue (1196)

Brand

political 2012 (173896)

Salesperson

Johannessen, Jordan (2818)

Sales Office

TeleRep - New York

Buyer Name

ANGLE,BEN

Phone/Fax

(202) 559-6420 /

CPE

131/220/3175

Account Types

National/Political Issue - Agency

Billing Type

Standard

CommentsAMERICAN ACTION NTWK
***** THIS IS A CASH IN ADVANCE SCHEDULE *******Date Entered**

09/11/12

Last Modified

09/11/12

Entered By

Betsy Waxberg

CO-OP

No

Headline #

06310291

Demo**Order Type**

Normal

Package Deal**Commission %**

15.00

Commission

\$9,840.00

Net Total

\$55,760.00

Sales Tax**St. Louis (KMOV) (KMOV)****By Broadcast Month****Spots****Rate**

Sep. 2012 40 \$65,600.00

Grand Total: 40 \$65,600.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	20062- News @ 10pm M-F						1			1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
2.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	20063- Late Show with David Letterman						1			1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12
3.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	20023- News @ 12noon M-F						1			1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	9/11/12
4.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	20054- News @ 5pm M-F						1			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	9/11/12
5.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	20055- News @ 6pm M-F						1			1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	9/11/12
6.0	Normal Line / SPOT	09/21/12-09/21/12	4	:30	20053- Entertainment Tonight						1			1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	9/11/12
7.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	20062- News @ 10pm M-F		1							1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
8.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	20063- Late Show with David Letterman		1							1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12
9.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	20023- News @ 12noon M-F		1							1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	9/11/12
10.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	20054- News @ 5pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	9/11/12
11.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	20055- News @ 6pm M-F		1							1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	9/11/12
12.0	Normal Line / SPOT	09/24/12-09/24/12	4	:30	20053- Entertainment Tonight		1							1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	9/11/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

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13.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	20108- News @ 10pm Sat							1		1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
14.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	119145- News @ 10:30pm							1		1	\$750.00	\$750.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-1030	9/11/12
15.0	Normal Line / NCAA - FOOTBALL	09/22/12-09/22/12	4	:30	2:30P- CBS Sports College Football							1		1	\$7,500.00	\$7,500.00	St. Louis (KMOV) (KMOV)	SEC: MIZZ@USC	9/11/12
16.0	Normal Line / SPOT	09/22/12-09/22/12	4	:30	20103- News @ 6pm Sa							1		1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	9/11/12
17.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	20144- Sports Sunday								1	1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	SPORTS SUNDAY	9/11/12
18.0	Normal Line / SPOT	09/23/12-09/23/12	4	:30	8A- 10A (CT)								1	1	\$850.00	\$850.00	St. Louis (KMOV) (KMOV)	SUNDAY MRN-CBS	9/11/12
19.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	20062- News @ 10pm M-F					1				1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
20.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	20063- Late Show with David Letterman					1				1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12
21.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	20023- News @ 12noon M-F					1				1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	9/11/12
22.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	20054- News @ 5pm M-F					1				1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	9/11/12
23.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	20055- News @ 6pm M-F					1				1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	9/11/12
24.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	20053- Entertainment Tonight					1				1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	9/11/12

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25.0	Normal Line / SPOT	09/27/12-09/27/12	4	:30	124918- Person of Interest					1				1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	PERSON-INT	9/11/12
26.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	20062- News @ 10pm M-F			1						1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
27.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	20063- Late Show with David Letterman			1						1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12
28.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	20023- News @ 12noon M-F			1						1	\$600.00	\$600.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-NOON	9/11/12
29.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	20054- News @ 5pm M-F			1						1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-5	9/11/12
30.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	20055- News @ 6pm M-F			1						1	\$1,000.00	\$1,000.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-6	9/11/12
31.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	20053- Entertainment Tonight			1						1	\$1,500.00	\$1,500.00	St. Louis (KMOV) (KMOV)	ENT TONIGHT 30	9/11/12
32.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	42783- NCIS			1						1	\$5,000.00	\$5,000.00	St. Louis (KMOV) (KMOV)	NCIS	9/11/12
33.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	107454- NCIS : Los Angeles			1						1	\$4,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)	NCIS:LA	9/11/12
34.0	Normal Line / SPOT	09/25/12-09/25/12	4	:30	135431- Vegas			1						1	\$4,500.00	\$4,500.00	St. Louis (KMOV) (KMOV)	VEGAS	9/11/12
35.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	20062- News @ 10pm M-F				1					1	\$2,500.00	\$2,500.00	St. Louis (KMOV) (KMOV)	CH 4 NEWS-10	9/11/12
36.0	Normal Line / SPOT	09/26/12-09/26/12	4	:30	20063- Late Show with David Letterman				1					1	\$500.00	\$500.00	St. Louis (KMOV) (KMOV)	D LETTRMAN	9/11/12

CONFIRMATION CONTRACT

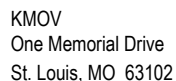
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CPE	131/220/3175
Account Types	National/Political Issue - Agency
Billing Type	Standard
Comments	AMERICAN ACTION NTVK ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

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Demo	
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Package Deal	
Commission %	15.00
Commission	\$9,840.00
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Sales Tax	

<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Sep. 2012	40	\$65,600.00
Grand Total:	40	\$65,600.00

CONFIRMATION CONTRACT

Page 4 of 4